

227 - BAKER CO TRT MARKETING

2013-2014 BUDGET

Created: 2013-06-19-15.32.30

| HISTORICAL DATA | | | ACCT | DESCRIPTION | PROPOSED | APPROVED | ADOPTED |
|-----------------|-----------|---------|------------------|----------------------------|----------|----------|---------|
| 2010-2011 | 2011-2012 | ADOPTED | | | | | |
| Department: 100 | | | NON-DEPARTMENTAL | | | | |
| 197140 | 136445 | 46000 | 3010101 | BEGINNING FUND BALANCE | 10000 | 1580 | 1580 |
| 60 | 0 | 0 | 3404705 | WORKSHOP FEES | 0 | 0 | 0 |
| 507 | 286 | 0 | 3606101 | EARNED INTEREST | 0 | 0 | 0 |
| 288610 | 270258 | 279090 | 3606307 | TRANSIENT LODGING TAX | 273420 | 273420 | 273420 |
| 8001 | 13861 | 0 | 3707400 | COOP ADVERTISEMENT REIMB | 0 | 0 | 0 |
| 0 | 0 | 0 | 3909400 | INTERFUND LOAN | 0 | 0 | 0 |
| 494,318 | 420,850 | 325,090 | | Total Revenue | 283,420 | 275,000 | 275,000 |
| 0 | 17197 | 0 | 5203200 | PACKAGE TOURISM | 0 | 0 | 0 |
| 78101 | 78703 | 70843 | 5203201 | VISITOR SERVICES | 0 | 70704 | 70704 |
| 52600 | 33492 | 45000 | 5203202 | EVENT GRANTS | 45000 | 30000 | 30000 |
| 27699 | 32734 | 0 | 5203203 | COOPERATIVE MKT BAKER CO | 0 | 0 | 0 |
| 66000 | 66000 | 66000 | 5203204 | MARKETING DIRECTOR CONT | 0 | 71000 | 71000 |
| 30000 | 0 | 143247 | 5203205 | OPPORTUNISTIC MARKETING | 238420 | 103296 | 103296 |
| 1481 | 70 | 0 | 5203206 | FULFILLMENT DESIGN/PROD | 0 | 0 | 0 |
| 7632 | 7835 | 0 | 5203207 | BILLBOARDS | 0 | 0 | 0 |
| 7077 | 9046 | 0 | 5203208 | NEWSPAPER OUT OF COUNTY | 0 | 0 | 0 |
| 7312 | 9102 | 0 | 5203209 | RADIO CAMPAIGN PEND/BOISE | 0 | 0 | 0 |
| 675 | 0 | 0 | 5203210 | MULTIMEDIA | 0 | 0 | 0 |
| 3831 | 3395 | 0 | 5203211 | SOCIAL NETWORK/INTERNET | 0 | 0 | 0 |
| 1014 | 794 | 0 | 5203212 | WEBSITE DEVELOPEMENT | 0 | 0 | 0 |
| 558 | 518 | 0 | 5203213 | PUBLIC RELATIONS/MEDIA | 0 | 0 | 0 |
| 2310 | 4884 | 0 | 5203214 | CO EVENT MARKETING/OUTRCH | 0 | 0 | 0 |
| 0 | 0 | 0 | 5203215 | BASE CAMP BAKER MDISE | 0 | 0 | 0 |
| 8944 | 5327 | 0 | 5203216 | TOURISM/TRAV TRADE SHOWS | 0 | 0 | 0 |
| 8698 | 17640 | 0 | 5203217 | BAKER CO VISITOR GUIDE | 0 | 0 | 0 |
| 8385 | 2093 | 0 | 5203218 | COOP MKT TRAVEL OREGON | 0 | 0 | 0 |
| 5822 | 5818 | 0 | 5203219 | COOP MKT EOVE/HCSB | 0 | 0 | 0 |
| 0 | 3556 | 0 | 5203220 | MULTIMEDIA DEVELOP/PROD | 0 | 0 | 0 |
| 1795 | 2250 | 0 | 5203222 | TOURISM ASSOC. MEMBERSHIP | 0 | 0 | 0 |
| 1495 | 4371 | 0 | 5203223 | PRINTING MISC EXP | 0 | 0 | 0 |
| 837 | 0 | 0 | 5203224 | COOPERATIVE MKT STATEWIDE | 0 | 0 | 0 |
| 5993 | 16720 | 0 | 5203227 | ADV TRAVEL PERIODICALS | 0 | 0 | 0 |
| 447 | 0 | 0 | 5203228 | NEWSPAPER - IN COUNTY | 0 | 0 | 0 |
| 4398 | 0 | 0 | 5203229 | HOSP/SMALL BUS TRAINING | 0 | 0 | 0 |
| 0 | 0 | 0 | 5203230 | BROCHURE DISTRIBUTION | 0 | 0 | 0 |
| 2970 | 4750 | 0 | 5203301 | AUDIT EXPENSE | 0 | 0 | 0 |
| 91 | 430 | 0 | 5205801 | IN COUNTY TRAVEL EXP | 0 | 0 | 0 |
| 3055 | 2656 | 0 | 5205805 | TRAINING/TRAVEL | 0 | 0 | 0 |
| 2742 | 3214 | 0 | 5205806 | IN-COUNTY TRAVEL EXP | 0 | 0 | 0 |
| 0 | 8672 | 0 | 5205807 | GROUP AND PACKAGE TRAVEL | 0 | 0 | 0 |
| 3450 | 0 | 0 | 5206120 | NATIONAL TRUST HERITAGE | 0 | 0 | 0 |
| 4644 | 3348 | 0 | 5208001 | TELEVISION CABLE TRI-CITY | 0 | 0 | 0 |
| 7020 | 8056 | 0 | 5208002 | TELEVISION-CABLE BOISE | 0 | 0 | 0 |
| 774 | 4614 | 0 | 5208007 | MISCELLANEOUS | 0 | 0 | 0 |
| 0 | 5504 | 0 | 5208101 | CONFERENCE HOSTING | 0 | 0 | 0 |
| 21 | 41 | 0 | 5208609 | SERVICE/FINANCE CHARGES | 0 | 0 | 0 |
| 357,871 | 362,830 | 325,090 | | Total Materials & Services | 283,420 | 275,000 | 275,000 |



| | | | | | | | |
|---|---|---|---------|-------------|---|---|---|
| 0 | 0 | 0 | 5708001 | CONTINGENCY | 0 | 0 | 0 |
| 0 | 0 | 0 | | CONTINGENCY | 0 | 0 | 0 |

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| HISTORICAL DATA | | | ACCT | DESCRIPTION | PROPOSED | APPROVED | ADOPTED |
|-----------------|-----------|---------|------|---------------|----------|----------|---------|
| 2010-2011 | 2011-2012 | ADOPTED | | | | | |
| 357,871 | 362,830 | 325,090 | 100 | TOTAL EXPENSE | 283,420 | 275,000 | 275,000 |

227 FUND SUMMARY

| 2010-2011 | 2011-2012 | ADOPTED | | PROPOSED | APPROVED | ADOPTED |
|---------------|---------------|---------------|------------------------|---------------|---------------|---------------|
| 494318 | 420850 | 325090 | TOTAL REVENUE | 283420 | 275000 | 275000 |
| 0 | 0 | 0 | TOTAL PERSONNEL | 0 | 0 | 0 |
| 357871 | 362830 | 325090 | TOTAL MATERIALS & SERV | 283420 | 275000 | 275000 |
| 0 | 0 | 0 | TOTAL CAPITAL | 0 | 0 | 0 |
| 0 | 0 | 0 | TOTAL TRANSFERS | 0 | 0 | 0 |
| 0 | 0 | 0 | TOTAL CONTINGENCY | 0 | 0 | 0 |
| 0 | 0 | 0 | TOTAL OTHER EXPEND | 0 | 0 | 0 |
| 0 | 0 | 0 | TOTAL DEBT SERVICE | 0 | 0 | 0 |
| 0 | 0 | 0 | TOTAL UNAPPR END BAL | 0 | 0 | 0 |
| | | | | | | |
| 357871 | 362830 | 325090 | TOTAL EXPENSES | 283420 | 275000 | 275000 |

